

A Synopsis of the “sadakMap Enterprise” offering from SadakMap.com

“sadakMap Enterprise” is a white-label service offering from SadakMap.com that is suitable for enterprises that have a nation-wide (or world-wide) footprint in terms of locations. Typical examples would be banks, hotels, restaurant chains, movie-theatres, etc.

Such companies might already be providing “Location-Lookup” on their websites which use archaic methods such as making a user choose the country-state-city-etc before a list of locations is displayed.

“sadakMap Enterprise” replaces this existing “Location-Lookup” page on the client’s website with our own rich map-based interface that provides a intuitive way for users to find and get details of their individual locations. SadakMap can also build custom solutions around each location; examples include: selling location specific products, all using the simple map-based interface.

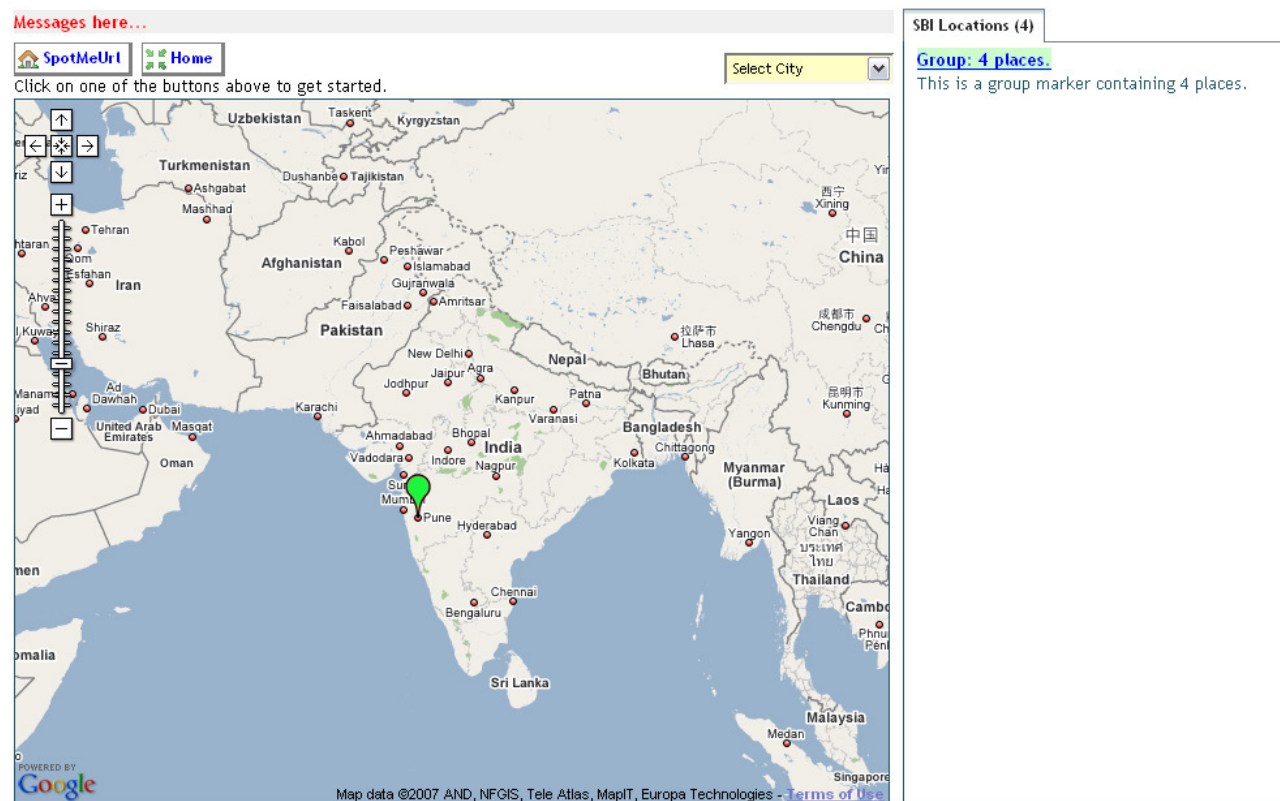
Feature List

All the features that make up the “sadakMap Enterprise” offering are listed in detail below.

Feature 1.1: Dedicated URL

SadakMap.com can offer a dedicated URL (e.g. <http://CLIENT.sadakmap.com/> or <http://www.sadakmap.com/CLIENT> - change CLIENT accordingly). This can be embedded in the client’s website where users typically go to find a location. When users click through to this website they will see a Map with a summary of all the locations. An example from our State Bank of India Demo site is given below which shows the India Map with only 4 locations.

(please view with a zoom level of 150% to see the details in the pictures)



SadakMap Enterprise - White Paper

Feature 1.2: Select City or State

The “Select City” dropdown can be configured to contain the States or Cities as per the clients needs. An example is shown below.




When the user selects a particular state, the map is positioned centered on that state and all the locations in that state will be displayed. An example from our SBI demo is shown below:

Messages here...

SpotMeUrl Home Add Place

Select City

Click on one of the buttons above to get started.



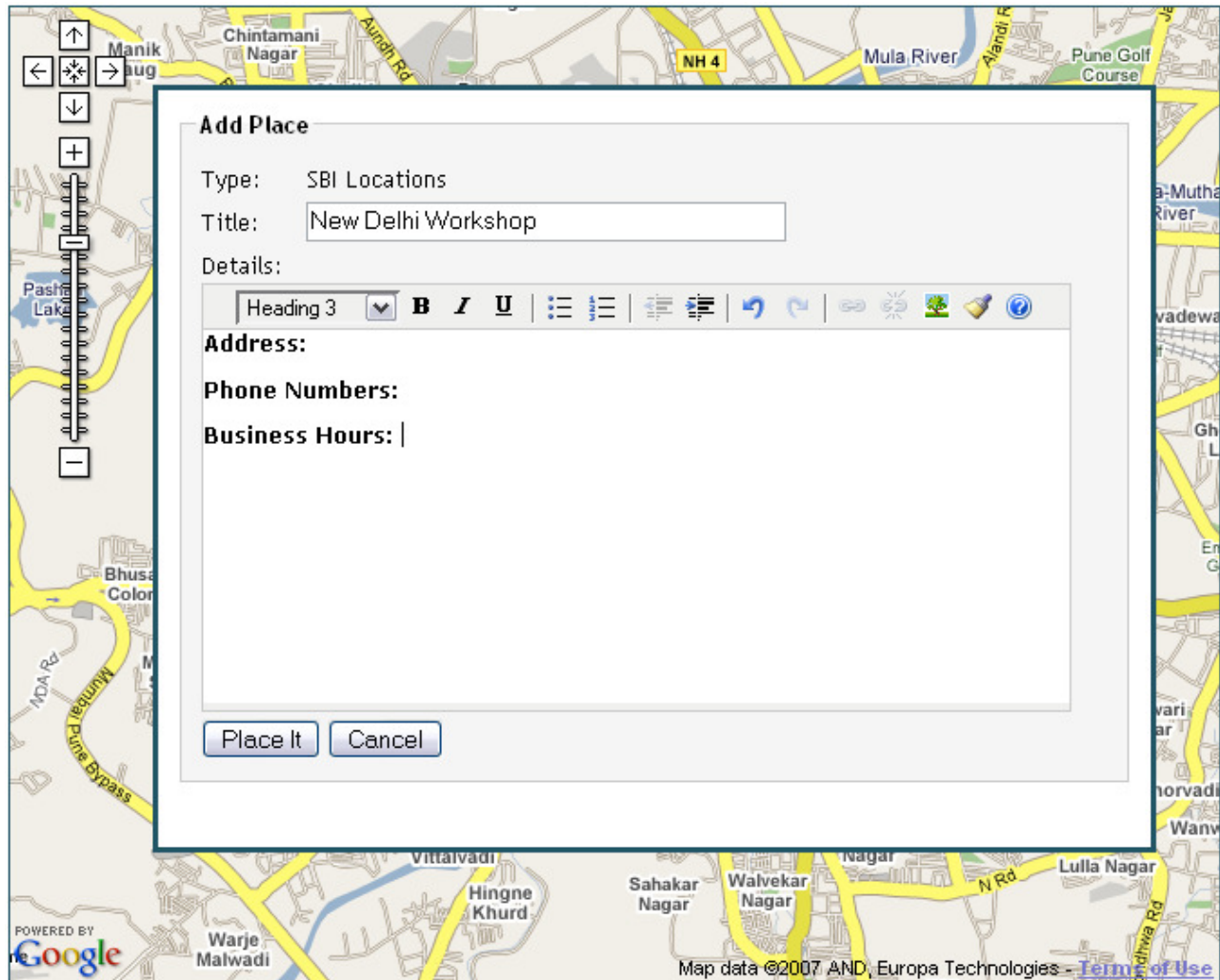
SBI Locations (4)

- [SBI, Karve Road, Erandwane, Pune](#)
Branch Code: 4618 Address:---> OPP. S.N.D.T. COLLEG KARVE ROAD, ERANDWAN...
- [SBI, East Street, Camp, Pune](#)
Located next to the Post Office Branch Code: 3861 Address:---> 2420, East...
- [SBI, Gotibar Maidan, Pune Branch](#)
Details: Golibar Maidan Branch Address: Shankerseth Road, Contonment Building, Go...
- [SBI, Bund Garden Road, Pune](#)
Branch Name: Bund Garden, Pune Branch Code: 6319 Address:---> DOONGURSE...

Map data ©2007 AND, Europa Technologies - Terms of Use

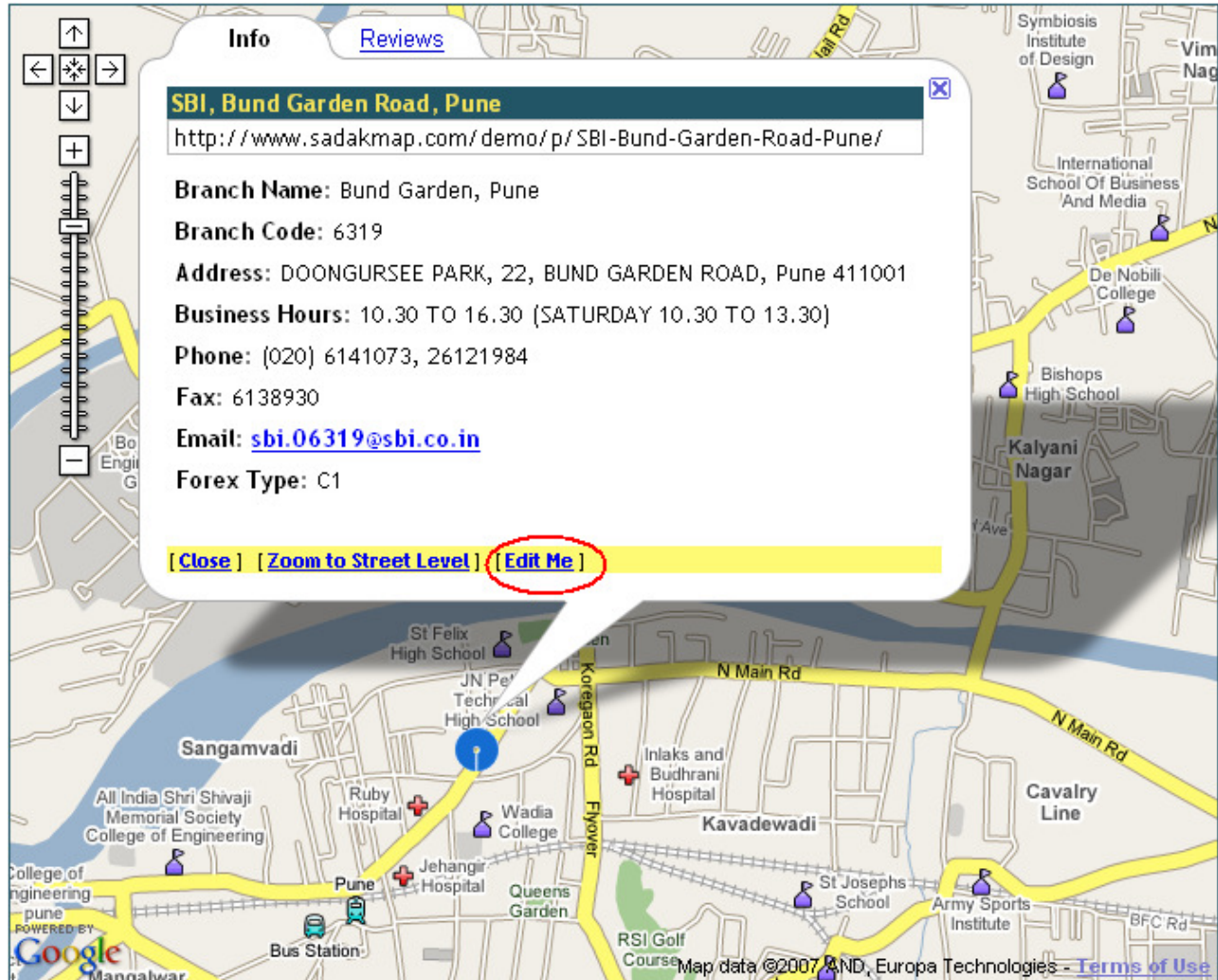
Feature 1.3: Add Place

An Administrator login will be provided that will allow the person to add new locations or edit existing locations directly on the map. Once the administrator logs in, they will see a “Add Place” button above the map. After clicking on that button, the user needs to click on the specific location on the map which will open a window where the user can enter the details of the location. SBI example shown below:



Feature 1.4: Edit Place

An administrator can click on any of the existing locations of the map to view the details of that location (SBI example shown below). There will an “Edit Me” link which will allow the administrator to edit/change the details of that location.

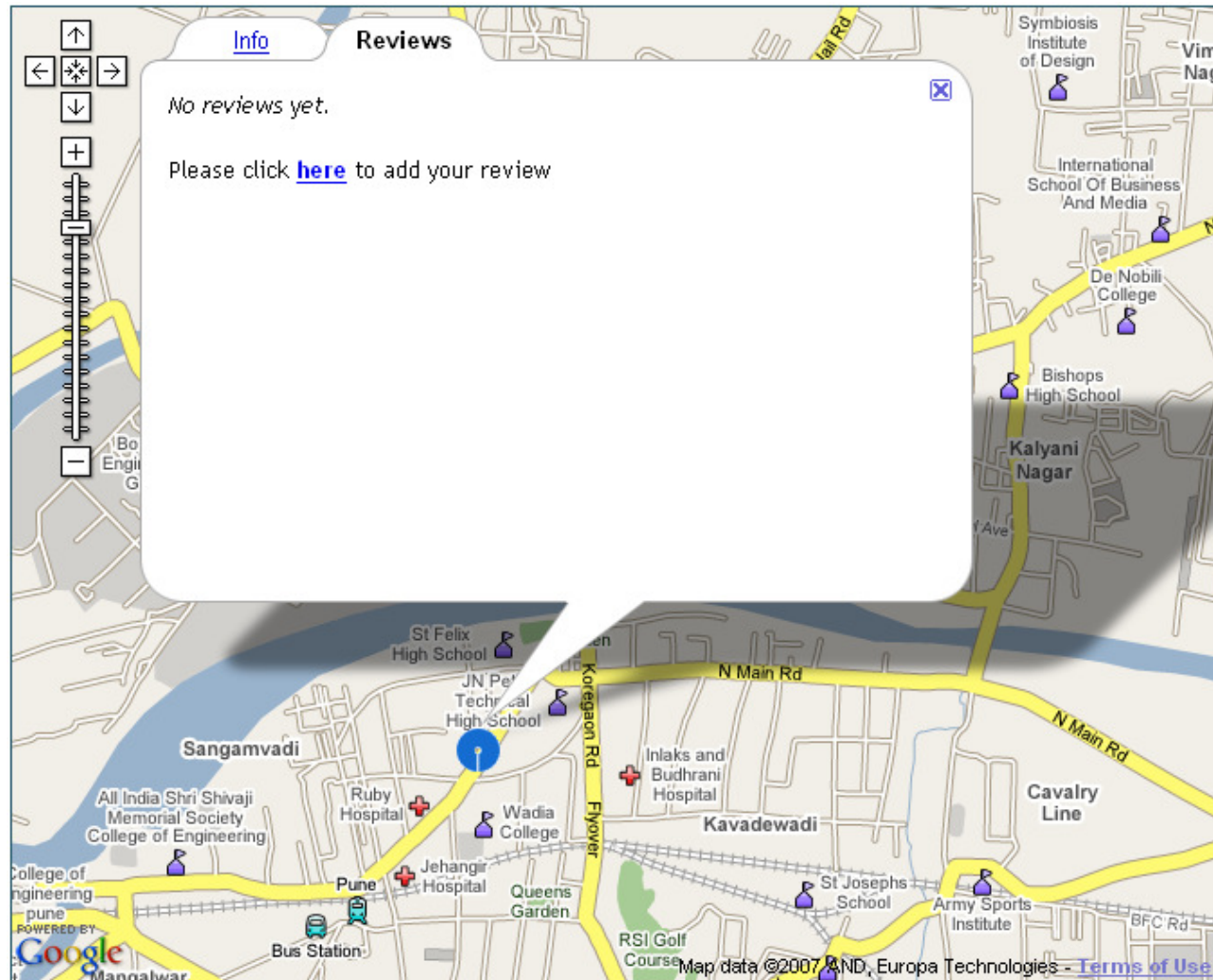


Feature 1.5: Permanent URL for each location (advanced)

Each location added will get a permanent URL (e.g. <http://www.sadakmap.com/demo/p/SBI-Bund-Garden-Road-Pune/>) as seen in the picture 1.4). The main advantage of this feature is that the Client gets FREE Publicity on search engines since SadakMap content is periodically indexed by major search engines such as Google. This way any internet user can find the client’s location by simply doing a search on Google.

Feature 1.6: User Reviews for each Location (optional)

Each location is capable of accepting user comments. Users who have visited that location can enter their review comments for the location (an example is shown below). This is purely optional; i.e. the Reviews tab can be removed if it is not necessary.



Feature 1.7: Locations visible to other SadakMap.com users

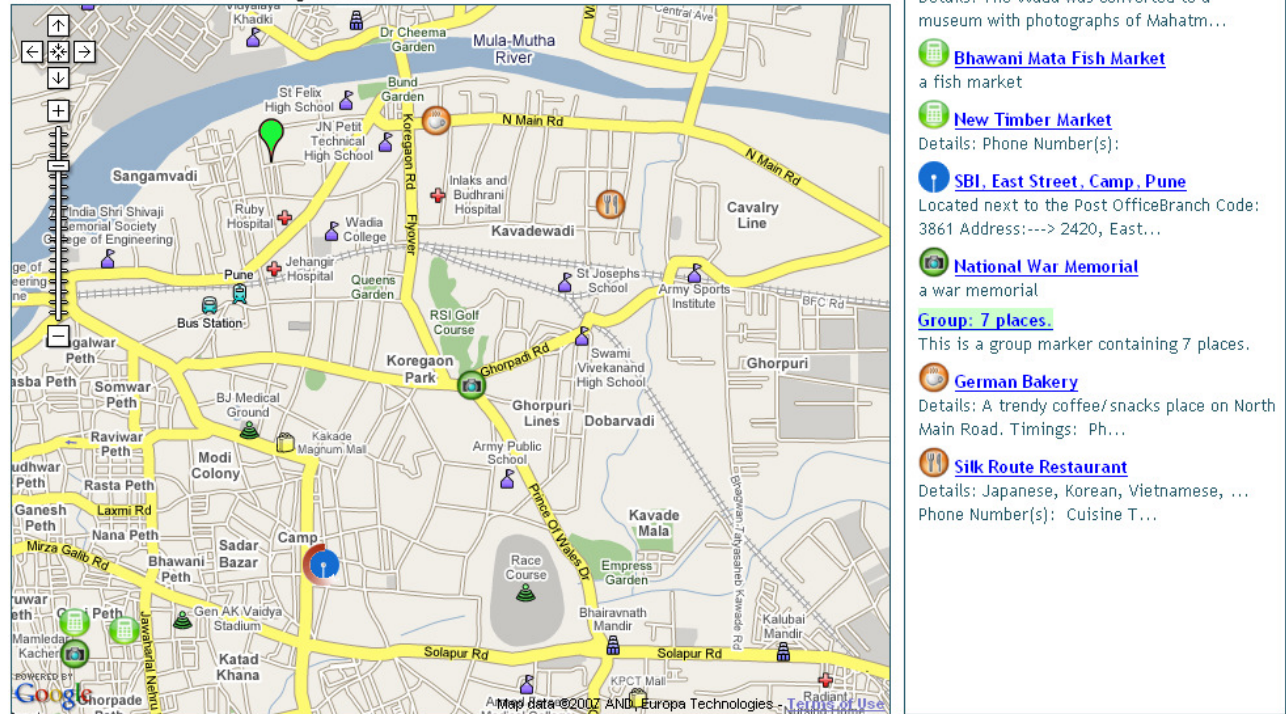
The locations can be made visible to the wider SadakMap.com community by showing them along with all the other places plotted on the map (SBI example shown below where the SBI location is shown along with other places added on SadakMap.com by the SadakMap.com community). This gives wider visibility and additional advertising for the Client.

Messages here...

SpotMeUrl Home Add Place

Click on one of the buttons above to get started.

Pune



Places (14) Messages

- Mahatma Jyotiba Phule Museum**
Details: The Wada was converted to a museum with photographs of Mahatm...
- Bhawani Mata Fish Market**
a fish market
- New Timber Market**
Details: Phone Number(s):
- SBI, East Street, Camp, Pune**
Located next to the Post OfficeBranch Code: 3861 Address:---> 2420, East...
- National War Memorial**
a war memorial
- Group: 7 places.**
This is a group marker containing 7 places.
- German Bakery**
Details: A trendy coffee/snacks place on North Main Road. Timings: Ph...
- Silk Route Restaurant**
Details: Japanese, Korean, Vietnamese, ...
Phone Number(s): Cuisine T...

Feature 1.7: Locations visible to other SadakMap.com users

SadakMap can build custom solutions that can help the client push location-specific products to their customers. For example, an auto service provider can allow customers to make service appointments, bring up maintenance records, etc.

Quotation & Contact Information

To help us give you an informed quotation for this service, please provide us with the following:

1. The number of locations you would like mapped: _____
2. The timeline by when you would ideally like this service to be provided: _____
3. Do you need any additional location specific services built (if so, please explain): _____
4. Your current website URL: _____

Please send all communications to:

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Founder Background:

12+ years of US IT experience in Enterprise Software Development and Wireless Domain.

Formerly co-founder of US-based LaborFair.com.

Education:

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